

Staff Report: Z-34-23-5 The Plaza on 32nd PUD December 15, 2023

Alhambra Village Planning December 19, 2023

Committee Meeting Date:

Planning Commission Hearing Date January 4, 2024

Request From: R1-6 (Single-Family Residence District)

(0.49-acres)

Request To: PUD (Planned Unit Development)

(0.49-acres)

Proposal: Planned Unit Development to allow retail and

office

Location: Northeast corner of 32nd Avenue and Glendale

Avenue

Owner: KE Investment, LLC

Applicant/Representative: Taylor Earl, Earl & Curley, PC

Staff Recommendation: Approval, subject to stipulations

General Plan Conformity			
General Plan Land Use Map Designation		Residential 3.5 to 5 dwelling units/acre	
Street Map Classification	32nd Avenue	Local	25-foot east half street
	Glendale Avenue	Major Arterial	44-foot north half street

CONNECT PEOPLE AND PLACES CORE VALUE; OPPORTUNITY SITES; LAND USE PRINCIPLE: Support reasonable levels of increased intensity, respectful of local conditions and surrounding neighborhoods.

The PUD narrative proposes adaptive reuse of the existing buildings on site and limits the allowed uses to ensure the development is compatible with the surrounding neighborhoods.

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CONNECT PEOPLE AND PLACES CORE VALUE; BICYCLES; DESIGN PRINCIPLE: Development should include convenient bicycle parking.

The proposal includes a minimum number of bicycle parking spaces to encourage bicycling and transit use.

BUILD THE SUSTAINABLE DESERT CITY CORE VALUE; TREES AND SHADE; DESIGN PRINCIPLE: Integrate trees and shade into the design of new development and redevelopment projects throughout Phoenix.

The proposal will provide shade trees along Glendale Avenue and 32nd Avenue which will reduce the urban heat island effect while also improving thermal comfort to site users and the surrounding neighborhood.

Applicable Plan, Overlays, and Initiatives

Community Safety Plan (CSP) Area, Glendale Avenue from 35th Avenue to 15th Avenue – See Background Item No. 13

Tree and Shade Master Plan – See Background Item No. 14.

Complete Streets Guiding Principles - See Background Item No. 15.

Comprehensive Bicycle Master Plan – See Background Item No. 16.

Housing Phoenix - See Background Item No. 17.

Zero Waste PHX - See Background Item No. 18.

Surrounding Land Uses/Zoning		
	Land Use	<u>Zoning</u>
On Site	Retail and commercial services	R1-6
North	Church	R1-6
South (across Glendale Avenue)	Single-family residential	R1-6
East	Mobile home development	R1-6 SP
West (across 32nd Avenue)	Vacant land	C-O

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Background/Issues/Analysis

SUBJECT SITE

- This request is to rezone a 0.49 acre site located at the northeast corner of 32nd Avenue and Glendale Avenue from R1-6 (Single-Family Residence District) to PUD (Planned Unit Development) for the Plaza on 32nd PUD to allow retail and office. This proposal is intended to permit commercial uses on a site that historically has been used commercially.
- 2. The General Plan Land Use Map designation for the subject site is Residential 3.5 to 5 dwelling units per acre. This request is not consistent with the General Plan Land Use Map designation however a general plan amendment is not required as the site is under 10 acres in size. The Land Use Map designations to the north, east, west (across 32nd Avenue) and south (across Glendale Avenue) of the subject site are Residential 3.5 to 5 dwelling units per acre.

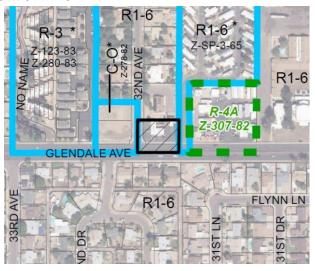


General Plan Land Use Map; Source: City of Phoenix Planning and Development Department.

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EXISTING CONDITIONS & SURROUNDING ZONING

3. The subject site is zoned R1-6 (Single-Family Residence District) and is currently a retail plaza. To the north is a church zoned R1-6; to the west, across 32nd Avenue, is vacant land zoned C-O (Restricted Commercial); to the east is a mobile home development zoned R1-6 SP (Single-Family Residence District, Special Permit); and to the south, across Glendale Avenue, are single-family residential homes zoned R1-6.



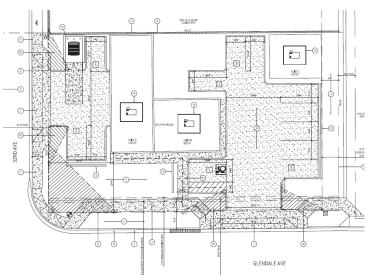
Zoning Map, Source: City of Phoenix Planning and Development Department

PROPOSAL

4. The proposal was developed utilizing the PUD zoning district. The Planned Unit Development (PUD) is intended to create a built environment that is superior to that produced by conventional zoning districts and design guidelines. Using a collaborative and comprehensive approach, an applicant authors and proposes standards and guidelines that are tailored to the context of a site on a case-by-case basis. Where the PUD Development Narrative is silent on a requirement, the applicable Zoning Ordinance provisions will be applied.

5. Site Plan

The proposal is for a three-suite retail and office development. The conceptual site plan, attached as an exhibit, depicts the site layout including the location of Suites A, B, and C, the parking location, landscape areas, pedestrian circulation, and the trash enclosure. The site has two points of access with one access point on Glendale Avenue and the other on 32nd Avenue. The development narrative requires two bicycle parking spaces.



Conceptual Site Plan, Source: Tomecak Design

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The proposal is to use the existing structures on site, no new construction is proposed.

6. Land Use

The PUD proposes office and retail uses. The development narrative List of Uses allows for a variety of uses separated into assembly uses, animal care, general retail, and services. The development narrative prohibits auto repair, pawn shops, drive throughs, department stores, bars, environmental remediation facilities, family game centers, gas stations, and hospitals/urgent care. The limited number of uses allowed will be compatible with the area, considering the size of the site and proximity to residential properties.

7. **Development Standards**

The development narrative allows for a maximum of one live/work unit. The PUD will go above and beyond the Zoning Ordinance standards by reducing the maximum allowed density and by increasing the required setback on the south and west sides of the development. Twelve parking spaces are provided on site in parking areas located on the east and west portions of the site, any development or redevelopment of the site will need to meet the Zoning Ordinace parking standards. The proposed development standards are listed below.

Development Standards		
Standard	Proposed	
Density	1 live/work unit	
Maximum Building Height	1 story / 20 feet	
Maximum Lot Coverage	18.2%	
Minimum Building Setbacks		
North	0 feet	
East	8 feet	
South (Glendale Avenue)	28 feet 5 inches	
West (32nd Avenue)	30 feet	
Minimum Landscape Setbacks		
North	0 feet	
East	8 feet	
South (Glendale Avenue)	12 feet	
West (32nd Avenue)	7 feet	
Streetscape Standards	Glendale Avenue: 6-foot-wide sidewalk with 8-foot-wide landscape strip located between back of curb and sidewalk	
	Landscape strip to be planted with groundcover	
	32nd Avenue: 5-foot attached sidewalk	

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8. Landscape Standards

The PUD requires landscape setbacks on the south, east, and west sides of the property that exceed zoning ordinance standards. Additionally, the PUD will go above and beyond the Zoning Ordinance standards by requiring minimum two-inch caliper trees be planted within the required landscape setbacks.

- Parking: The PUD requires 12 parking spaces for the existing buildings, any
 development or redevelopment of the site will have to comply with Zoning Ordinance
 parking requirements. Additionally, the PUD will exceed the Zoning Ordinance
 standards by requiring a minimum of two bicycle parking spaces.
- 10. Shade: The PUD will go above and beyond the Zoning Ordinance standards by requiring two-inch caliper trees be planted along the east property line, and that four trees be provided within the surface parking area.
- 11. Lighting: It is the intent of the PUD Narrative to require the provision of site lighting at building entrances/exits, parking areas, walkways, and public areas to increase crime prevention through environmental design. Stipulation No. 1.b requires that the site lighting requirements be moved to the Design Guidelines and Standards Section. Additionally, lighting will meet City Code and Zoning Ordinance standards.

12. Design Guidelines

The PUD proposes enhanced design guidelines to ensure the building is compatible with the surrounding area. The PUD sets forth the following requirements for building design:

<u>Design Guidelines</u>	
Primary Building Finishes	South elevation (street side)
	 New stucco treatment
	 At least three materials (one of
	which shall be glazing).
	 Minimum 25% of linear footage
	shall include glazing.
	 Parapet wall to screen
	mechanical equipment.
	West elevation (street side)
	 New stucco treatment
	 At least three materials (one of
	which shall be glazing).
	 Minimum 25% of linear footage
	shall include glazing.

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	 Parapet wall to screen mechanical equipment. North elevation New stucco treatment Parapet wall to screen mechanical equipment. East elevation New stucco treatment Parapet wall to screen mechanical equipment.
Secondary Building Finishes	 South elevation (street side) New stucco treatment or masonry veneer. Three materials (one of which shall be glazing). Minimum 25% of linear footage shall include glazing. Parapet wall to screen mechanical equipment. West elevation New stucco treatment Parapet wall to screen mechanical equipment. North elevation New stucco treatment Parapet wall to screen mechanical equipment. East elevation New stucco treatment Parapet wall to screen mechanical equipment.



Conceptual Building Renderings; Source: Tomecak Design

AREA PLANS, OVERLAY DISTRICTS, AND INITIATIVES

13. Community Safety Plan (CSP) Areas

In 2022, the City Council approved two pilot projects to address community safety through a multidepartment, collaborative manner leveraging technology as well as

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community-based resources. The Neighborhood Services, Police, Street Transportation, and Parks and Recreation departments, along with the Office of Homeless Solutions, Public Health Adviser, and Prosecutor's Office, are working together to improve the safety and quality of life along 19th Avenue, 27th Avenue, Hatcher Road, and the I-17 freeway. To support these efforts, the Planning and Development Department promotes Crime Prevention Through Environmental Design (CPTED) principles to enhance neighborhood safety in these Community Safety Plan areas. To promote Crime Prevention Through Environmental Design (CPTED) principals to enhance neighborhood safety, a Crime Prevention Through Environmental Design section has been provided within the PUD narrative that includes standards for natural surveillance, natural access control, environmental maintenance, and target hardening. Stipulation No. 1.b requires that these requirements be moved to the Design Guidelines and Standards Section.

14. Tree and Shade Master Plan

The Tree and Shade Master Plan encourages treating the urban forest as infrastructure to ensure the trees are an integral part of the City's planning and development process. Sidewalks on the street frontages should be detached from the curbs to allow trees to be planted on both sides of the sidewalk to provide thermal comfort for pedestrians and to reduce the urban heat island effect.

The PUD narrative aligns with the Tree and Shade Master Plan by requiring landscape requirements along the Glendale Avenue and 32nd Avenue street frontages, and along the east side of the site. Enhanced landscaping will be provided along the east side of the site and a detached sidewalk will be provided along Glendale Avenue.

15. Complete Streets Guiding Principles

The City of Phoenix City Council adopted the Complete Streets Guiding Principles. The principles are intended to promote improvements that provide an accessible, safe, connected transportation system to include all modes, such as bicycles, pedestrians, transit, and vehicles.

The development will provide a detached sidewalk along Glendale Avenue. This is addressed in the PUD Narrative.

16. Comprehensive Bicycle Master Plan

The City of Phoenix adopted the Comprehensive Bicycle Master Plan in 2014 to guide the development of its bikeway system and supportive infrastructure. The Comprehensive Bicycle Master Plan supports options for both short- and long-term bicycle parking as a means of promoting bicyclist traffic to a variety of destinations. The PUD narrative requires a minimum of two bicycle parking spaces.

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17. Housing Phoenix

In June 2020, the Phoenix City Council approved the Housing Phoenix Plan. This Plan contains policy initiatives for the development and preservation of housing with the vision of creating a stronger and more vibrant Phoenix through increased housing options for residents at all income levels and family sizes. Phoenix's rapid population growth and housing underproduction has led to a need for over 163,000 new housing units. Current shortages of housing supply relative to demand are a primary reason why housing costs are increasing.

The proposed development supports the Plan's goal of preserving or creating 50,000 housing units by 2030 by contributing to a variety housing types that will address the supply shortage at a more rapid pace while using vacant or underutilized land in a more sustainable fashion. The PUD narrative provides provisions for one live/work unit.

18. Zero Waste PHX

The City of Phoenix is committed to its waste diversion efforts and has set a goal to become a zero waste city, as part of the city's overall 2050 Environmental Sustainability Goals. One of the ways Phoenix can achieve this is to improve and expand its recycling and other waste diversion programs. The provision of recycling containers is not addressed in the PUD narrative.

COMMUNITY INPUT SUMMARY

19. At the time this staff report was written, staff has received no letters of support or opposition for this request.

INTERDEPARTMENTAL COMMENTS

20. The Street Transportation Department requested that a detached sidewalk be provided along Glendale Avenue, that the developer dedicate the north half of Glendale Avenue, and that the developer construct all streets with all required elements. This is addressed in the PUD narrative and in Stipulation Nos. 2 and 3.

OTHER

- 21. The site has not been identified as being archaeologically sensitive. However, in the event archaeological materials are encountered during construction, all ground disturbing activities must cease within 33-feet of the discovery and the City of Phoenix Archaeology Office must be notified immediately and allowed time to properly assess the materials. This is addressed in Stipulation No. 4.
- 22. Staff has not received a completed form for the Waiver of Claims for Diminution in Value of Property under Proposition 207 (A.R.S. 12-1131 et seq.), as required by the rezoning application process. Therefore, a stipulation has been added to require the form be completed and submitted prior to preliminary site plan approval. This is addressed in Stipulation No. 5.

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23. Development and use of the site is subject to all applicable codes and ordinances. Zoning approval does not negate other ordinance requirements. Other formal actions such as, but not limited to, zoning adjustments and abandonments, may be required.

Findings

- 1. The site is appropriately located along a major arterial street.
- 2. The proposal incorporated standards for Crime Prevention Through Environmental Design in alignment with the Community Safety Plan objectives.
- 3. The proposed PUD sets forth design and development standards that will facilitate pedestrian-oriented design with the provision of a detached sidewalk on Glendale Avenue for a safer walking environment and the provision of bicycle parking to promote a multimodal environment.

Stipulations

- 1. An updated Development Narrative for The Plaza on 32nd PUD reflecting the changes approved through this request shall be submitted to the Planning and Development Department within 30 days of City Council approval of this request. The updated Development Narrative shall be consistent with the Development Narrative date stamped December 1, 2023, as modified by the following stipulations:
 - a. Front cover: Revise the submittal date information on the bottom to add the following: Hearing draft submittal: December 1, 2023; City Council adopted: [Add adoption date].
 - b. Pages 4, 12, and 13; Move the Crime Prevention Through Environmental Design Section on page 4 to pages 12 and/or 13 Section E. Design Guidelines, under the Site Lighting section.
- 2. A minimum 50-feet of right-of-way shall be dedicated for the north side of Glendale Avenue, adjacent to the development.
- All streets within and adjacent to the development shall be constructed with paving, curb, gutter, sidewalk, curb ramps, streetlights, median islands, landscaping and other incidentals, as per plans approved by the Planning and Development Department. All improvements shall comply with all ADA accessibility standards.
- 4. In the event archaeological materials are encountered during construction, the developer shall immediately cease all ground-disturbing activities within a 33-foot

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radius of the discovery, notify the City Archaeologist, and allow time for the Archaeology Office to properly assess the materials.

5. Prior to preliminary site plan approval, the landowner shall execute a Proposition 207 waiver of claims form. The waiver shall be recorded with the Maricopa County Recorder's Office and delivered to the City to be included in the rezoning application file for record. This stipulation shall not be applicable if the property is owned by the City of Phoenix.

Writer

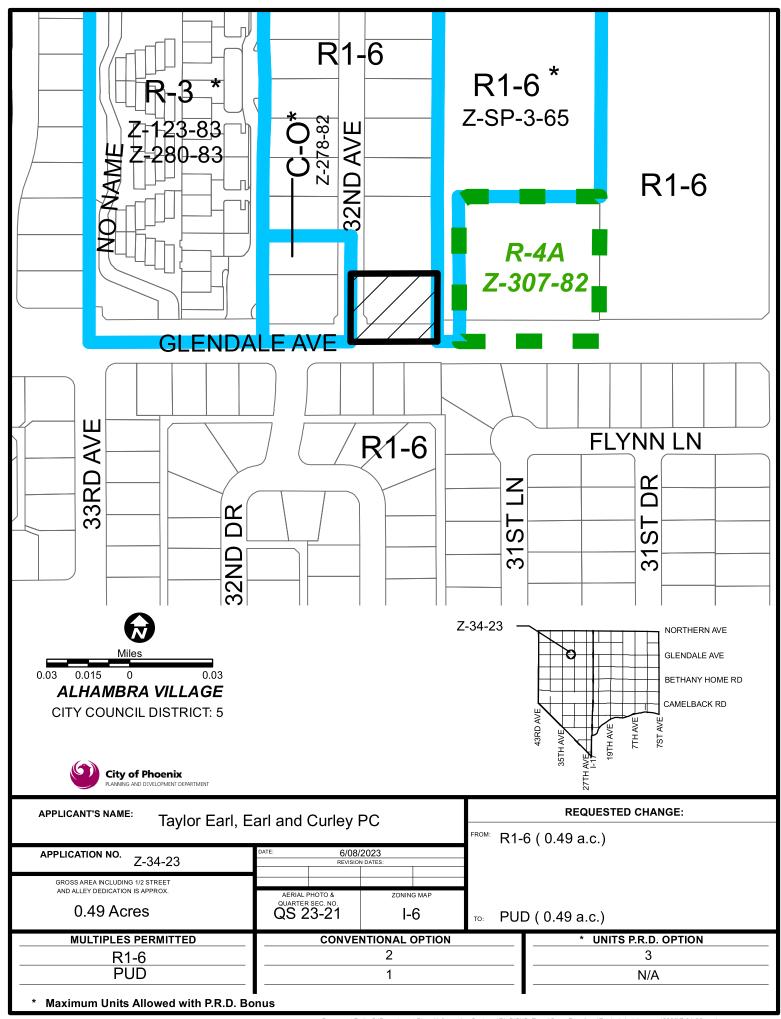
Samuel Rogers December 15, 2023

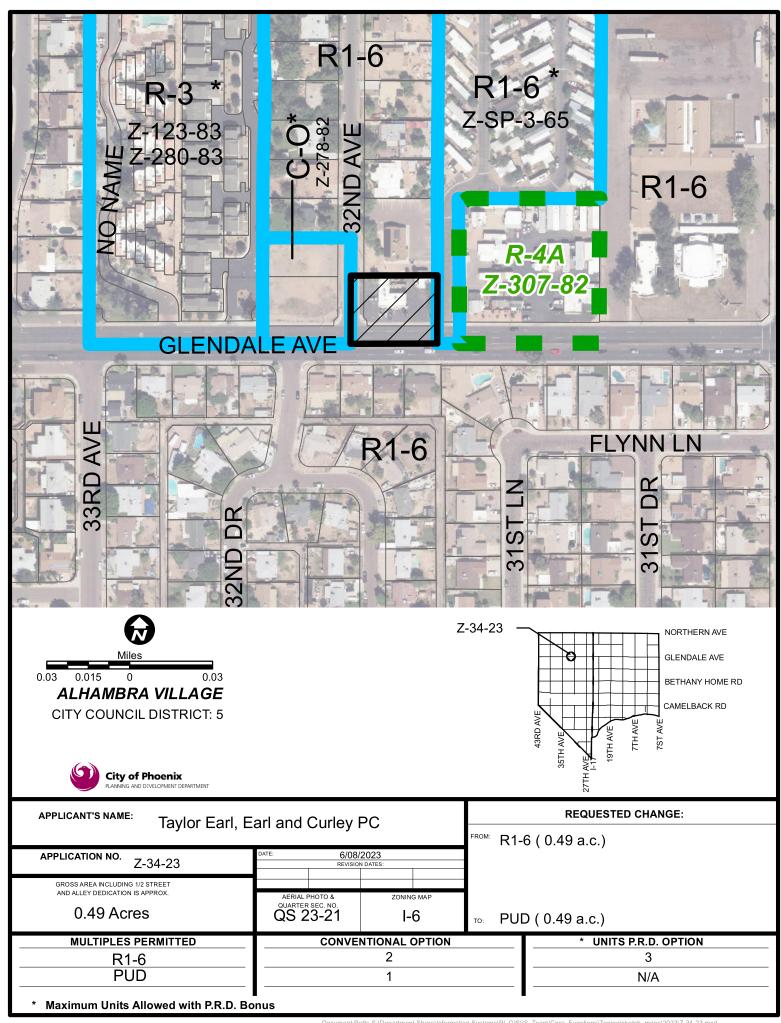
Team Leader

Racelle Escolar

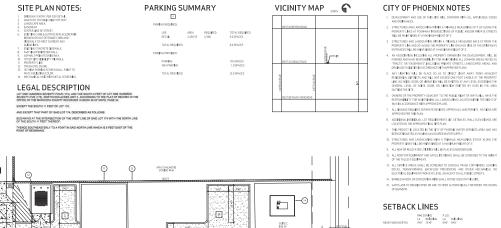
Exhibits

Sketch Map
Aerial Map
Conceptual Site Plan date stamped December 1, 2023
Conceptual Elevations date stamped December 1, 2023 (2 pages)
Conceptual Renderings date stamped December 1, 2023
Plaza on 32nd PUD development narrative date stamped December 1, 2023









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CITY OF PHOENIX NOTES

- DEVELOPMENT AND USE OF THIS SITE WILL CONFORM WITH ALL APPLICABLE CODES AND ORGINANCES.

APN, 151-22-0388

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SITE PLAN SCREETWOOD

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GLENDALE AVE

STREET SIDE (SOUTH) SHO! ISHO! 0HO! 0HO! 0HO!	
SIDE YARD (EAST) 5°0" 10°0" 8°0" 8°0"	LOTO
33MD AVENUE \$40' 15-0' 0-0' 0-0'	rps:

CODE REVIEW

RITY	CITY OF PHOENIX ARIZONA
	2018 INTERNATIONAL BUILDING CODE WYANENDMENTS
	2018 INTERNATIONAL FIRE CODE
	2018 INTERNATIONAL MECHANICAL CODE
	2018 INTERNATIONAL PLUMBING CODE
	2017 NATIONAL ELECTRICAL CODE
	2018 INTERNATIONAL ENERGY CONSERVATION CODE
	2010 AMERICAN WITH DISABILITIES ACT
	2009 ANS ANT I
WICY	

PROJECT INFORMATION

PROJECT NAME:	PLAZA ON 32ND
ADDRESS:	3205 WEST GLENDALE AVENUE PHOENIX, ARIZONA
APN;	151-22-0204
ZONING: CURRENT PROPOSED	RH6 PUD
PROPOSED USE:	COMMERCIAL
STORIES: ALLOWED: PROPOSED:	(2) TWD STORMES (1) ONE STORMES
BURLDING HEIGHT. ALLOWED: PROPOSED:	30-0" HISH 20"-0" HISH
LOT SIZE: NET ACRES: GROSS ACRES:	13.456 SF (0.30 ACRES) 22.875 SF (0.52 ACRES)
BUILDING FOOTPRINT BUILDING A FOOTPRINT BUILDING B FOOTPRINT	550 SF
TOTAL FOOTP99NT	2,590 SF
ALLOWED: PROPOSED:	50,0% (6,728 SF) 10,8% (17,690 SF)
FIRE PROTECTION FIRE SPRINGLERS: FIRE ALARM:	NO NO

PROJEC [*]	T DIRECTORY
OWNER	RE INVESTMENTS 3206 WEST GLENDALE AVENUE PHOENIC ARIZONA
ARCHITECT	TOMECAK DESIGN, P.C. 4568 NORTH CHIE: CENTER PLAZA ST. 201 SCOTTSDALE, AM ZONA 85251
	PHONE: 602,619,7751



3206 WEST GLENDALE AVENUE PHOENIX, ARIZONA 2.14.2023

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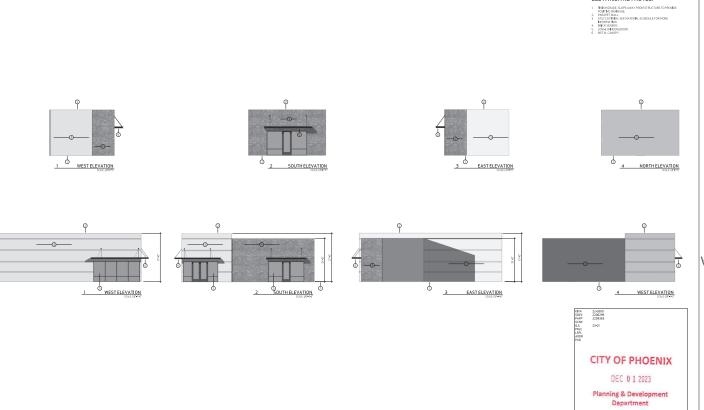
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GENERAL NOTES:

A. ALLASTIBLE NOTE CALCUTS AND TYPICAL DIALESS ADDITIONAL CONTROL OF CALCUTS AND TYPICAL DIALESS ADDITIONAL CONTROL OF CONTROL OT CONTROL OF CONTROL

ELEVATION KEYNOTES:



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1 RENDERING 1



2 RENDERING 2







A3.00